

REGROUP'S COST JUSTIFICATION GUIDE FOR EDUCATION ORGANIZATIONS



Regroup was founded at Stanford University in 2006 and was built around the needs of higher education and K-12 schools and districts. We know leaders in education have had to adapt to the terrible trend of violent events at school and are required to stretch budgets farther to find tools that will keep networks, people, and buildings safe while also improving operational resiliency, connecting the entire school community, and offering the highest quality of education possible to all students.

Regroup Mass Notification is **powerful during emergencies**, and **useful every day**. An investment in our tool is one that achieves your goal of improving safety while also equipping your organization with a system that can empower greater efficiency and help consolidate disparate communications tools into one easy-to-use solution, saving you money as well.

BIG IMPACTS ON SAFETY AND OPERATIONS, SMALL IMPACT ON YOUR BUDGET

Annual EdTech spending varies among Higher Ed institutions, and numbers differ greatly across state boundaries when looking at K-12 districts. Various sources support average spending on software and technology between \$75 and \$400 per student across the United States. This puts the annual cost per student of Regroup Mass Notification at less than 4% of most tech budgets!

Avg. Technology Budget*	Avg. Cost of Regroup*+	Percent of Annual Budget
\$75 - \$400	\$1 - \$3	0.3% - 4.0%

* Numbers shown are averages per student per year

+ The average cost of Regroup's platform varies based on your specific needs and options

For your investment in Regroup Mass Notification, your school will benefit from better emergency preparedness, and more efficient daily operations:

- *Reduce time and energy spent sending daily notifications*
- *Be prepared for emergencies and manage critical events*
- *Automate severe weather alerts & closure notifications*
- *Increase involvement in school events and fundraisers*
- *Enable staff & students to submit anonymous safety concerns*
- *Solve common issues with attendance & account balance alerts*

AN AFFORDABLE SOLUTION WITH THE BEST COST-BENEFIT RATIO ON THE MARKET

SAVE TIME AND MONEY WITH MASS NOTIFICATIONS

We offer flexible messaging and admins to every client, which means over 75% of the groups our clients serve are configured for day-to-day communications. Regroup enables faculty and staff to quickly send daily announcements like schedule changes, reporting to parents, posting new grades, and more, saving everyone time on a daily basis. You'll also benefit from higher levels of engagement from everyone in your school community.

CONSOLIDATE COMMUNICATIONS WHILE INCREASING SAFETY

Because our system was built to handle emergencies, most of our clients are able to discontinue using disparate systems in various departments and consolidate their communications technology. Regroup helps schools prepare for the worst and respond faster in emergency situations, and even enables staff and students to safely report suspicious behavior or safety concerns. Whether it's a lockdown practice drill, a genuine threat, notification of a school closure for bad weather, or an alert about a predator on campus, Regroup can help you keep everyone safer and more informed.

POWERFUL PARTNERSHIPS TO UNIFY YOUR TECH STACK

Regroup offers seamless integrations with the leading emergency notification hardware and learning management systems that enable you to automate data syncing and enhance your communications strategy.



THE REGROUP DIFFERENCE

Unlike the competition, Regroup has no hidden fees, and guarantees 99.99% uptime and operational redundancy for all of our clients, regardless of their size. There's only one best-in-class option making safety accessible to everyone through an easy-to-use interface and no-nonsense pricing. Call us now or schedule a free demo and learn more about how Regroup can help your school communicate better and be safer for a fraction of your total tech budget.

TO LEARN MORE

CALL 775-476-8710

FREE DEMO regroup.com/demo