



## IMPROVE LOGISTICS COMMUNICATIONS AND WORKFLOW TO REDUCE COSTS AND ENHANCE PROFITABILITY

Regroup Mass Notification, the award-winning leader in emergency and day-to-day mass notification solutions, is committed to the continual development of innovative tools that solve the challenges experienced by companies when communicating with a mobile workforce. Regroup's cloud-based, fully redundant platform is unaffected by adverse local conditions to ensure no gaps in emergency and day-to-day communications.

Advanced APIs, a secure mobile app, geo-targeted messaging and automated National Weather Service alerts are just a few of the many innovative solutions we've created that will help logistics companies maintain a high level of safety and security for both drivers and staff and, achieve a higher efficiency level in communications to deliver loads on time and keep customers satisfied.

## WHY REGROUP?

- ✓ **CLOUD-BASED PLATFORM** with 99.99% uptime.
- ✓ **ELIMINATES BOTTLENECKS** in broadcasting available loads.
- ✓ **BRIDGE ELD GAPS** in driver safety and reporting.
- ✓ **REAL-TIME NWS/NOAA WEATHER ALERTS** provide drivers with advance warning of severe weather along delivery routes.
- ✓ **IVR INTERACTIVE POLLING** facilitates increased situational intelligence.
- ✓ **24/7 LIVE CLIENT SUPPORT** - a real human will always answer your call.
- ✓ **VALUE-BASED PLATFORM** can be used for both emergency and day-to-day communications, saving clients 30%-40% compared to other providers.

### REGROUP PROVIDES LOGISTICS COMPANIES WITH:

- An easy-to-use messaging interface that significantly reduces the learning curve
- Two-click messaging to multiple communication channels
- Text, voice, email and social media messaging
- Unlimited administrators, user groups and data
- Unlimited member/user email addresses, mobiles and landlines
- Unlimited 24/7 support and training
- Both an opt-in and opt-out system for group members
- Simplified registration process
- Single sign-on
- Rich media messages
- The ability to text-in to join a group
- Advanced messaging options like Ad Hoc, geo-targeting and scheduled messaging
- RSS feeds connectivity for websites and portals
- Dedicated short codes
- Automatic database synchronization capabilities
- Adjustable call throttling
- 99.99% uptime



## MOBILE APP

The Regroup mobile app for smartphones gives carriers the ability to access the full power of Regroup from any mobile device. With the easy-to-use interface, dispatchers can send encrypted, two-way messages to drivers, staff, customers and security teams. Push notifications ensure your messages are received – even when other communication lines are saturated or down.

## AUTOMATED NWS WEATHER ALERTS

Our easy-to-use integration with the National Weather Service (NWS) and National Oceanic and Atmospheric Administration (NOAA) takes the guesswork out of alerting drivers and on-site personnel about potentially dangerous weather conditions. Automating the alerting process accelerates transmission of critical alerts and reduces the margin for human error, better ensuring drivers have time to take alternate routes and stay out of harm's way.

## ADVANCED API SUITE

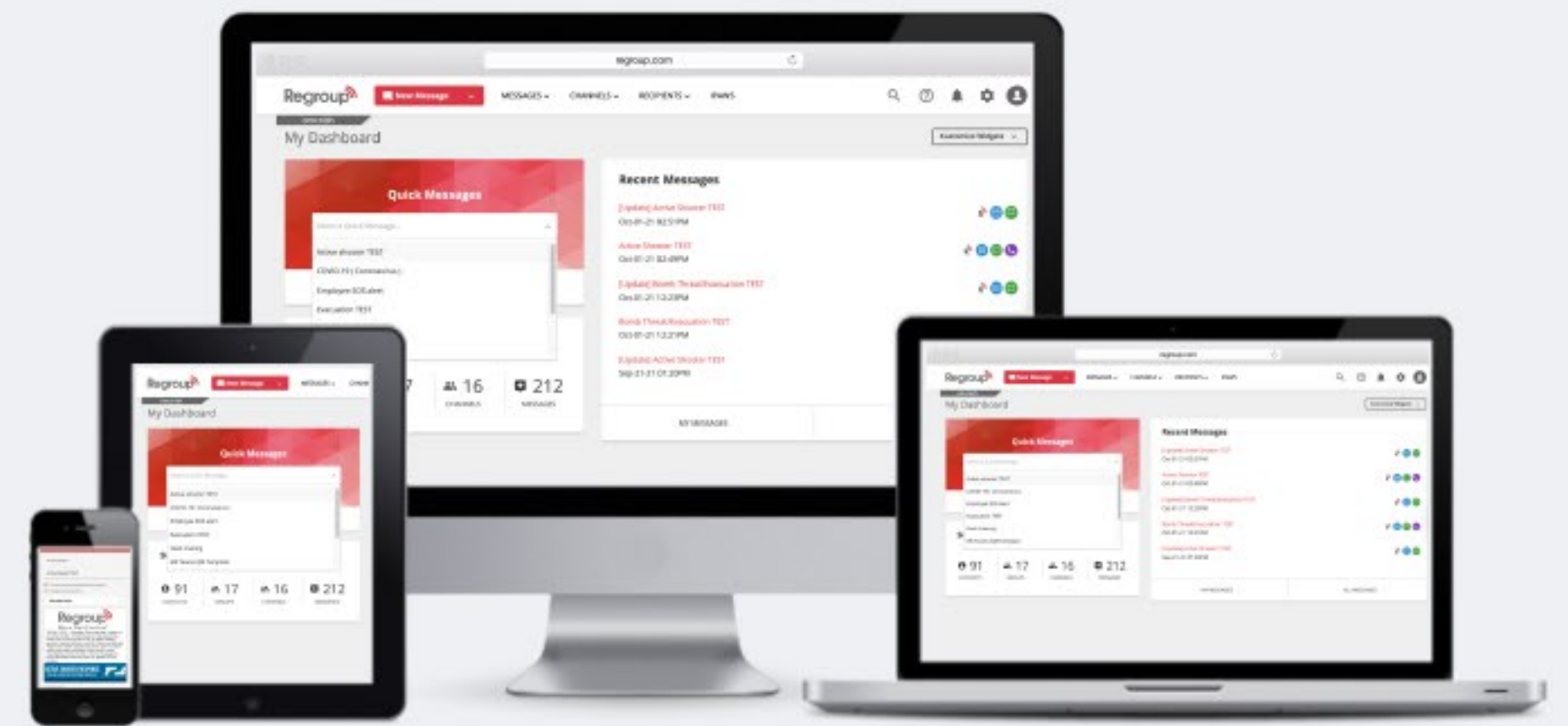
Our API Suite empowers logistics companies to automate numerous processes, including real-time, two-way database uploads via the Membership API, create and manage groups with the Group Management API and automatically trigger emergency and routine notifications based on a defined criteria from HR databases, scheduling systems and others via our Messaging API. Regroup can also be triggered from third-party systems, such as fire and security alarms, to disseminate alerts to on-site personnel.

## SEAMLESS INTEGRATIONS

Investing in a mass notification system shouldn't require your company to change the way it operates. Our easy-to-use, yet powerful platform seamlessly integrates with: databases, scheduling systems, digital signage, desktop notifications, PBX/phone systems, outdoor sirens, PA systems, websites/portals, forums/message boards, social media, RSS feeds, and more.

## REAL-TIME ALERTS AND REPORTING

Alert carriers immediately about available loads, inclement weather or road and terminal closures. Regroup's robust reporting keeps track of communications to help improve workflow and compliance. Using Regroup, you can hedge issues that could disrupt continuity of operations, reducing costs and increasing profitability.



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Regroup allows us to quickly reach all of our employees and notify them of site shutdowns and restarts by email, phone and text – including changes that result from dynamic environmental events.

**Arkema Axis Plant**  
Axis, Alabama

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**EXPERIENCE  
THE REGROUP DIFFERENCE**

Schedule a free, personalized demo at  
[Regroup.com/demo](https://Regroup.com/demo)

Or call us at  
**855-REGROUP**