

Hurricane Preparedness

ENSURING SAFETY AND CONTINUITY

Prepare for the unpredictable Atlantic hurricane season with Regroup Mass Notification. Ensure your organization's readiness before the 2024 season starts to make all the difference.

Discover how our advanced notification systems can keep your operations running smoothly and your people safe, regardless of the weather.



Regroup Mass Notification Features

Automated Alerting Processes: Quickly disseminate vital information without delays using our QuickPost feature for instant emergency messages.

Unified Communication Technology: Seamlessly integrate all communication channels. Regroup's Open API and pre-configured integrations ensure alerts are sent to mobile phones, landlines, email, social media, digital signage, PA systems, sirens, and more simultaneously.

2024 Hurricane Season Insights

Duration:
June 1st - November 30th, expected to be intense.

! HIGH-RISK AREAS !

FLORIDA	TEXAS	LOUISIANA
96% Named Storms	80% Named Storms	84% Named Storms
75% Hurricanes	54% Hurricanes	56% Hurricanes
44% Major Hurricanes	25% Major Hurricanes	23% Major Hurricanes

2023
SEASON RECAP

20 NAMED STORMS

7 HURRICANES

3 MAJOR HURRICANES

Quick Tip: Regularly update emergency kits and plans before the season starts.

Stat Fact: Hurricanes can lead to secondary disasters like floods and power outages.

Detailed Feature Description

Federal Alerting Capabilities: Integrates with FEMA's IPAWS, NOAA, and NWS for efficient storm alerts and emergency updates across multiple communication channels.

Targeted Geo-Location Messaging: GeoFence feature enables precise alerts for specific areas, enhancing communication.

Infrastructure Resilience: The Regroup mobile app ensures alerts via push notifications, even if cell towers are disrupted.

Situational Awareness: Advanced reply features allow quick updates during emergencies, helping verify personnel status.

Secure Communication: Encrypted push notifications ensure seamless communication for geographically dispersed teams, even during infrastructure failures.

Most Expensive Hurricanes in the U.S.

KATRINA
(2005) **\$191.3B**

HARVEY
(2017) **\$152.5B**

IAN (2022) **\$114.0B**

SANDY
(2012) **\$84.6B**

MARIA
(2017) **\$109.8B**

Quick Tip: Visit [Ready.gov](https://www.ready.gov) for emergency communication plan templates.

Did You Know?: Flooding is the most common weather-related disaster.

Safety Tip: Have an evacuation plan with multiple routes known to all employees.

3-Step Emergency Preparedness Checklist

Evaluate Risks and Organize Information:

- Compile names and contact information for emergency communication.
- Designate emergency response teams and communicate plans clearly.
- Review and ensure evacuation procedures and building plans are accessible.

Test and Practice Your Plan:

- Conduct annual drills involving all response teams and public safety officials.
- Use a notification system like Regroup for emergency communication drills.
- Test alarm systems regularly and ensure 24/7 alert capability for response teams.

Final Note: Need help with your preparedness checklist? Contact Regroup Mass Notification for a demo to tailor a strategy that ensures your organization's safety and continuity.